

Regatta Kickoff Party- Friday June 30th

- For all Grosse Ponte Farms residents and guests
- Fundraiser for Grosse Pointe Farms Boat Club and Grosse Pointe Farms Park
- Kickoff Party Entry fee of \$30 per person Theme Island Margaretaville. Discount ticket for members (\$25 for member) Included:
 - Live Music
 - Access to party
 - o Snacks
 - o Beer
 - 2 tin can Drawing tickets
 - 2 \$5 food truck tickets Gave this more thought If we can get the trucks to just come, lets not do this. Basically reduces our price to \$20. At 300 people, that is \$3,000, may as well cater heavy appetizers if we were to spend that.
- Entertainment and Activities Included
 - Steel drum / Reggae Band
 - <u>http://www.steelworksmusic.com/</u> \$875 for 4 people for 3 hours
 - Air Margaritaville
 - Need other suggestions
 - Need Music to play after the band is done
 - o Hawaiian shirt contest
 - Vote by applause, Judge by band (Need prizes)
 - Limbo contest (Need Prized)
 - Tin Can Auction (Drawings on Saturday 8:00 PM) Need not be present to win
 - Prizes awarded at the event, Other largest prizes awarded the next day
 - Include 2 Drawing tickets for each event ticket purchased
- Location
 - Lakeside by Gazebo
 - Q: Can we block out that space from Fishermen and others for the event
 - Will need a large tent for this location
 - Hire 2 security guards to police access
- Marketing
 - Sign at Gate
 - o Flyers
 - o Farms Web Site
 - o GP News Ad
 - o Farms News letter
 - o Email Blast
 - Facebook
 - o Gate Flyers
- Food and Beverages
 - o Beer



- Sourced from one of the local microbrews
 - Donate beer in exchange for marketing
 - Signage at event, Brochure, Sponsor sign
 - Free beer for attendees
- Wine
- TBD
- o Snacks
 - Appetizer's (Cheese, Pretzels, Crackers, Chips, Veggies, Dips), nothing too fancy. Costco items. Main food will come from food trucks
- Margarita Bar (For Purchase)
 - Need to rent machines to dispense
- o Decorations
 - Bulk Pineapples, coconuts, table cloths,
 - Purchase party lights with Island Theme
- Ticket Sales (Wrist Bands)
- Marketing and promotion
- Entry Control
- o Permits
- Donations
 - o Beer
 - o Wine
 - Prizes for Tin Can Auction
 - o Food
 - Advertisements for donors (ability to upgrade)

These are the best food trucks according to my research. For an event like ours, we would need to complete a vendor request for a festival in order or call during the week to determine what the parameters are. Most of the info on web sites is for catering and truck rental, which is different than what we want.

- Norma's Carribean Cuisine <u>http://demitartgourmet.com/norma-gs/</u>
- El Guapo <u>http://elguapogrill.com/</u>
- The Mac Shack
- Bigalora Pizza truck
- The Stockyard
- <u>http://www.dagojoes.com/</u>
- Concrete Cuisine
- <u>http://detroit.cbslocal.com/top-lists/best-food-trucks-in-detroit/</u> jaques taco's

Other

- Donationa
- Games



• Donations



