

Grosse Pointe Farms Boat Club Bridge and Board Meeting February 3, 2016 6:00pm

Present at meeting: Rita Charvat-Commodore, Glen Logan-Vice Commodore,

Meeting opened by Rita. First order of business was discussion of the Dock Box newsletter.

Brian Sullivan-Rear Commodore, Ron Mack-Past Commodore,

Steve Sicklesteel-Treasury, Cheryl Henner-Dock Box Editor,

Scott Bade – Membership, Susan Mills-Secretary, Jim Babiarz

It was defined that Rita writes up Commodores Corner articles in DB. Glen writes up articles for the Vice Commodore section, Regatta and for social events, Brian writes up articles for Rear Commodore

section. Scott writes up Boaters Corner and membership articles, Steve LaMont writes up articles regarding boat racing. All members are encouraged to forward articles that would benefit the clubs

interests.

Saturday March 19th is date for the Commodores Ball, to be held at Pier Park boat house. Island, dressy or casual attire is requested. Last year, there were food stations set up around the room so guests didn't all converge to one food table at the same time and wait. There was a Jimmy Buffett style performer. Regular sit down dining was provided. Rita will reserve the room for the event this year.

Board members brought up that club members should be informed about the Regatta event before the Ball to start attracting advertisers for the Regatta brochure.

Steve LaMont will manage the Regatta races this Spring/Summer.

The dates for the Thursday evening races in Spring/Summer were discussed. (Refer to schedule/magnet) Scott is in charge of the making of the schedule on the magnet.

Rita would like to have any club members forward photos from any of the recent past or future social events in order to have them displayed in the Dock Box newsletter and posted onto the GPF Boat Club Facebook page. No invitation is required to join the Club's Facebook page.

Brian suggested around the Regatta, to hold a boaters gathering/social on the lake, for interested members.



Steve mentioned the issue of dues. Invoices are sent to members in the mail.

Discussion of increasing membership-Ron suggested doubling membership would be desirable. Brian suggested a weekend recruitment in the park this year, possibly setting up near the beach. Scott mentioned adding to the renewal slip form, a box to check, (while paying for slip) to join the boat club. New members would be informed of going-on's via emails, the newsletter, and would receive a schedule of events.

Feather Bowling Friday, February 26th-Glen booked the event and plans seating for 30 people. Bowling from 8–10pm. Dinner at 6pm. After Evites are sent out, a more accurate count will be available.

Regatta-Glen will send out donor requests to new and previous donors to seek 2016 advertisers. Ron suggested to increase the Village Market advertising page but not to increase Village's costs with increased page size.

Glen mentioned Carey White said he'd follow up with boat sales marketers who could be interested in advertising in the Regatta brochure.

Glen suggested sending letters/making phone calls to gain/gauge the interest of advertisers.

Finances–Steve said the GPF Boat Club has \$ 8,251.57 in the bank and \$ 747.74 in the Paypal account. Discussion–what could be done with those funds. Ron suggested we could spend more on the Commodores Ball. Rita does want to keep some funds in the bank account if there are unforeseen items that could come up for the club.

Scott- most of the club's social events break even between revenue and expenditures.

The Regatta is the exception where the club makes more than it spends.

Other club activities—there are currently no activities planned, following the Commodores Ball (March 19th) until the sailboat races begin on Thursdays evening (starting May 26th). At that, Glen suggested holding a club gathering at the boat house toward the end of April. The gathering could be supported with Boat Club funds. Glen and Brian discussed theme ideas…membership recruitment party where club members could bring non-member guests. Entertainment could be playing tables of Euchre, or



offering some type of game night. Discussed also was offering food in the form of a food truck or some form of catering.

Meeting adjourned 7:30pm

SM