

Grosse Pointe Farms Boat Club
Monday, August 5th, 2019

Bridge and Board Meeting
7:30 p.m.

Present at meeting:

Ric Schmidt - Commodore
Susan Mills - Secretary

Craig Baetz - Vice Commodore
Patrick Mills - Treasurer

Location, Mills Residence, Grosse Pointe Farms

Meeting opened by Ric.

Discussed membership. Need to know who our current members are. Need more communication.

Discussed Thirsty Thursday and how it's growing into an outreach event as well as racing event.

Discussed our Regatta donation to the city. Ric to discuss with Shane Reside.

The club did not financially benefit from the 2/3 to 1/3 donation split of the top 3 large sponsors for this years regatta. Club could not find sponsors to donate the \$15,000 that the park hoped we could acquire.

Instead of giving the park/city a check for the donation split, we would like to purchase something for the park. Club would like to show a tangible item for our donation instead of just giving money. One suggestion was purchasing a tent like the park used during Winterfest. Our proposal is that we could also use it for club events and the park could rent it out as well. Further discussion needed.

Last year, the city donated \$750 to the regatta. This year, they were not asked and did not donate. That donation last year covered hiring Paws & Scout, face painting materials and other costs, all which we offered again this year. Some of the sponsors still need their sponsorship collected.

City may look into renting a barge next year for fireworks, depending on water level, which would make the cost for hosting the fireworks even higher in 2020. Unpredictable donation cost at current date.

It costs the club around \$2000 to run the regatta on Saturday. (This doesn't include costs for Friday's activities, including the Island Party.) An option to consider for 2020 is to turn the Saturday event over to Pier Park to run, not obtain sponsors or create a brochure. Chris Galatis mentioned that they have more means and manpower to pull in larger sponsors than we have been able to do.

If we turn over the regatta to the park to manage, we would still like to host the island party. This year, we found music and food sponsors and charged only for provided drinks. We financially did better this year than last year during the island party. Last year, we charged a ticket price to drink and eat and paid for the food and drink.

Patrick will pull together the financial numbers to show what we spent on the regatta on Saturday for the meeting with Reside. (not scheduled at this time) Ric will ask Reside what involvement the City would like to continue see the Boat Club involved in during the 2020 regatta.

Meeting adjourned 8:15 p.m.

SM – secretary