

Grosse Pointe Farms Boat Club
Thursday January 17th, 2019

Bridge and Board Meeting
6:30 p.m.

Present at meeting:

Ric Schmidt - Commodore

James Verbeke - Rear Commodore

Paul Toenjes - Board Member/Prev. Cmdr

Larry Monahan - Board Member

Craig Baetz - Vice Commodore

Susan Mills - Secretary

Mike McGlennen - Board Member/Second Mate

Gretchen Verbeke - Member

Location, Baetz Residence, Grosse Pointe

Meeting opened by Ric. Steve LaMont sent an email on January 17th, to the bridge and other members regarding the 2019 sail boat races and concerns about the dates set. After discussion, the board approved to move the Spring Series start date to May 30th through June 27th. There will be no spring race party. The Summer Series will be moved to August 1st through August 29th. The sail race party will be held August 29th, after the race, as during previous years. The Spring and Summer Series awards will all be handed out at the August award party.

Reviewed the 2019 Regatta sponsorship form. Suggestion from Paul was to allow for multiple smaller platinum sponsors - not just one \$10,000 sponsor. The multiple sponsors, at that level, all would access the platinum benefits. See benefits under "description" on sponsorship form. Both businesses on the Hill and on Mack Ave, in the Farms, should be contacted.

For the top 3 sponsor levels on the form, the city would take 2/3 of the sponsorship donations verses the boat club. Paul to speak to Merrill Lynch about larger sponsorship. Ric to speak with owner of Dirty Dog/Morning Glory/Capricious, about same.

For the Friday Night Regatta Island party, hosting in a tent this year, verses using the community building, was discussed to allow more participation by the community. The club would pay for the tent. A 40 x 60 ft tent would run \$3,500, which isn't in the budget, based on past regatta numbers. A smaller tent would run closer to \$1,500. A band and bar would be inside the tent and placed on the small stretch of lawn, opposite the volleyball pit, on the gazebo side. This event would need to be promoted sooner than it was in 2018 to allow more community awareness.

This year, the club would do away with the \$40 island party charge and instead, only charge for alcohol purchases at \$5 a ticket, per drink, in the tent. Club would provide all alcohol. City would not take our ticket sales.

A new option - instead of the club providing food from multiple sponsors, food trucks would be used. Food trucks typically charge to come to a venue so there would be an overhead to the club for their use. Larry will research food truck options and prices.

Other considerations - a food sponsor, like, Village Market could provide his food inside the tent, and advertise his expanded store. Ric to speak to Mark about coming in as the food sponsor in the tent on June 28th. Dick Graves from the park's food shack could stay open late Friday night and sell his food to the park attendees. Jim to speak to Dick about staying open later on June 28th.

Island Party is planned to run from 7 - 11 p.m. All residents must exit park by 12:00 a.m.

Members Tom Keating and Louie Theros have their own bands. Possibility they could play during the island party. Need to be contacted.

Craig to apply for the liquor and raffle licenses now.

Ric to show Jim how to work with the evite system.

Craig to start focusing on the chart that shows the Regatta activities and to call volunteers to manage those activities. The Detroit Tiger's "Paws" needs to be booked now, as well as ordering trophies and ribbons.

Club needs 2 sponsor banners, created in June. One placed on the fence on Kercheval, near the library, on the Hill and the other to be placed at the Pier Park entrance.