



City of Grosse Pointe Farms 2018 Regatta

Powered by the Grosse Pointe Farms Boat Club

Sponsorship opportunities

Sponsor Type	Description	Cost
Circle One or More Levels Below:	Premium Fireworks and Band Sponsorships Available!! Contact Ric Schmidt 313-384-3855	TBD
Sponsor – Program Brochure		
Platinum Program Brochure Sponsorship**	Full Page Ad, premium placement (back cover)	\$1,500
Full Page** 10" X 8" (Max)	Full Page advertisement	\$600
½ Page** 10" X 4" (Max)	Half page advertisement	\$350
¼ Page 5" X 4" (Max)	Quarter page advertisement	\$200
Business Patron	Business Card in program	\$100
Family Patron	Name of Family	\$50
**Sponsor Banner included with Full or 1/2	Banner on Fence going into park	\$150
Raffle Prize Sponsor	Thank you mention in program Raffle supporter page.	\$Value TBD
Island Party Sponsors Friday, June 29th	3-4x Food/Beverage Sponsors – Full page ad together under one banner title for party.	\$1,000

Your Name: _____ **Please have checks made out to GPFBC**

Sponsor Name: _____ **Sponsor Level:** _____

Amount Collected: _____

Phone: _____ **Address:** _____

Demographics:

City Size: Approximately 9,000 households

Median Income; \$115,000 per household

Boat Slips: 333 (PWC up to 55 Feet)

Regatta Visitors: over 2,500

- Sponsorship payment due prior to printing cutoff date for the Official Regatta program which is June 16th.
- The Grosse Pointe Farms Boat Club is a 501.c4 non-profit organization focused on Community Activities and Grosse Pointe Farms Pier Park waterfront park improvements.
- Past contributions include pool umbrellas, observation deck telescope, gas fire pit, Gerow viewing deck, recycling bins and more.