



Grosse Pointe Farms Boat Club

General Membership and Social Meeting
Friday, March 2nd, 2018 Social @ 6:30pm

22 Members in attendance
Meeting @ 7:30pm

Bridge and Board Members Present:

Paul Toenjes - Commodore

Ric Schmidt - Vice Commodore

Tom Campbell - Rear Commodore

Patrick Mills - Treasurer

Susan Mills - Secretary

Paul opened meeting. Introduced the new bridge and board elected for 2018. Notified membership that the club is looking into new club insurance for 2018.

Membership report read by Susan in Scott Bade's absence.

There are currently 93 membership families. 7 new families joined in 2017.

No new membership generation to date for 2018.

Membership has collected approximately \$3,470 in dues for 2017. Membership reports that the club needs 20 new members, to join yearly, for the club to stay healthy. A "Join Us" flier was passed out and members were invited to take a copy to pass along to neighboring Farms friends. 22 copies were taken. Requests were made to post the flier onto the club website.

Tom suggested creating business cards for membership to hand out to local residents. Would like suggestions for a club motto.

Need recruiting ideas. Example; if a member has 5 different families sign up within a year, that member would receive one year free membership dues.

Regarding experiences from last year, it was discussed how the prep work to this year's regatta, would start sooner than last year. Club would like to create more activities for the regatta. New opportunities are possible with the help of volunteers who could set up, run, and breakdown activities. More volunteers are needed to make that happen.

To provide for the best experience for members, club would like more volunteers to committee ahead of time, to help plan for activities throughout the year. For 2018, a new monthly activity, Euchre, has been put on by volunteer/member, Karen Dunn.

Regarding the new phone call out system; the software can also send text reminders. Working on confirming cell numbers in the system.



Regarding evites, Cindy Toenjes volunteered to update the phone numbers and emails addresses in the evite system.

Page -2-

Budget for beginning of 2018 was \$5,330. Last year, March 2017, was \$8,000. 2018 expenses \$1,632 on restocking supplies and event costs. Current March balance is \$ 3,698. Commodore Ball costs are estimated at approximately \$ 3,000. Tickets are \$55 per person. Those charges will offset expenses by approximately \$2,500. Costs to club estimated at \$500.

January Euchre tournament brought in \$10 after food expenses, euchre winnings/offset by \$10 entrance fee. February tournament was cancelled. Minimum number needed for attendance wasn't met.

Planning on charging \$20 per ticket for the upcoming Winetasting. Need a license to pour if we don't have a licensed bartender serving the wine.

The next membership meeting is June 16th. Someone suggested hiring sitters during the event.

Ric spoke of Chris Galatis, the new park director for Pier Park and said Chris observed that the boat club made a significant impact during Winterfest and Galatis understood how our volunteering helped during that event. February's Winterfest activities mentioned.

Ric discussed the upcoming Regatta and the need for sponsorship. The club would like to see entire membership collect sponsorship. The club would be emailed about recruiting for the event. Membership could also consider support of the regatta with a family sponsorship. Gift certificates could be another form of sponsorship. The 2017 sponsors will be added to the website. A page with costs to advertise in the regatta brochure this summer was passed out to membership.

This year, the club would like to recruit during the Friday evening Regatta Island Party. The club house has a capacity of 157 people. The club would plan to provide an outdoor tent in the preparation that we pass that capacity. The party would be open to the Regatta sail boat racers, (with the knowledge that not all racers are residents) and Farms residents. Residents and racers would not need to be club members to attend but would pay an entrance fee for the party.

Discussed was whether to sell more items during the regatta weekend. Would like to do more promotion of the boat club during that weekend. This year, Ulli Sherer offered to run a new event during the regatta weekend; paddle racing. Also offered to manage a sunrise paddle, which could meet weekly during the summer. Example was 6:00am on Sunday or a weekly morning.



Agenda from racing committee read by Ric. Steve LaMont to meet with Dave Morrow to discuss sailing changes for 2018 races. The racing dock box, located by the sea wall near the gazebo, has a hole in it and needs to be addressed. A couple of racing flags may be purchased this year. The automated administration process will be new this year.

Meeting Adjourned at 8:35pm

-Social Continued-

sm